

# CURRICULUM VITAE

## **Dr. Jeet Singh**

Head & Assistant Professor,  
Department of Commerce,  
Government Post Graduate College,  
Sambhal – 244303 (UP), India  
(Affiliated to MJP Rohilkhand University, Bareilly (UP))



**CAREER OBJECTIVE:** To pursue a career in an organization/institution that allows one to learn, grow, and prove one's ability.

### **PROFESSIONAL QUALIFICATIONS:**

S. No	Exam Passed	University/ Institute	Year of Passing	Specialization	Division & %age
1.	<b>M. B. A.</b>	M. J. P. Rohilkhand University, Bareilly Campus	1999	Finance, Marketing	I 67.05
2	<b>UGC-NET</b>	University Grants Commission, Delhi.	2000	Management	...
3.	<b>UGC-NET</b>	University Grants Commission, Delhi.	2012	Commerce	...
4.	Company Secretaries (Intermediate Group)	The Institute of Company Secretaries of India.	1997	Corporate Laws	...

### **EDUCATIONAL QUALIFICATIONS:**

S. No	Exam Passed	University/ Institute	Year of Passing	Specialization	Division & %age
1	<b>Ph. D</b>	M. J. P. Rohilkhand University, Bareilly.	2007	Management Information System	-----
2	<b>M.A. (Eco)</b>	M. J. P. Rohilkhand University, Bareilly.	2008	Economics	I 67.22
3.	<b>M. Com</b>	M. J. P. Rohilkhand University, Bareilly.	2004	Management Accounting, Financial A/c	I 76.00
4.	<b>B. Com</b>	M. J. P. Rohilkhand University, Bareilly.	1997	Business Admin. Quantitative Analysis	I 68.11
5.	12 <sup>th</sup>	I.S.C	1994	Commerce	I 71.60
6.	10 <sup>th</sup>	I.C.S.E	1992	--	I 64.00

## EXPERIENCE:

### (a) Academic Experience:

S. No	Name of the Organization	Position held	Period	Nature of Duties
1	Government PG College, Sambhal (UP)	Head & Assistant Professor, Department of Commerce	July 13, 2021 to Till Date	Administration & Teaching M. Com. & B. Com Classes
2	Mahamaya Government Degree College, Sherkot, Bijnor	Head & Assistant Professor, Department of Commerce	June 01, 2015 to July 12, 2021	Administration & Teaching <b>B. Com</b> Classes
		Officiating Principal	Sept 13, 2015 to May 10, 2016	
			July 14, 2018 to July 12, 2021	
3	Dr Bhimrao Ambedkar Government Degree College, Anaugi, <b>Kannauj</b>	Head & Assistant Professor, Department of Commerce	December 02, 2013 to May 30, 2015	Administration & Teaching <b>B. Com</b> Classes
4.	Moradabad Institute of Technology, <b>Moradabad</b>	Head & Assistant Professor, Department of Management	July 23, 2009 to December 01, 2013	Administration & Teaching <b>MBA</b> Classes
5.	Wilsonia Degree College, <b>Moradabad</b> (U.P)	Senior Lecturer	July 10, 2001 to July 22, 2009	Teaching <b>B. Com</b> & <b>BBA</b> . Classes
6.	ICFAI University, Branch, <b>Moradabad</b>	Visiting Faculty	Oct, 2007 to Dec 2009	Teaching <b>MBA</b> Classes
7	Springdale College of Management Studies, <b>Pilibhit</b> .	Visiting Faculty	Sept 2, 2001 to 2007	Teaching <b>BBA</b> Classes

(b) Industry Experience:

S. No	Name of the Organization	Position held	Period	Nature of Duties
1.	M/s On-dot Couriers & Cargo Ltd. <b>Moradabad Branch.</b>	Branch Manager	Aug 29, 2000 to June 22, 2002	*Administration & supervision of branch activities. *Acting as a Profit Center Head.
2.	M/s S. K. Bhatt & Associates, Cost Accountants, <b>Bareilly.</b>	Manager (Legal & Finance)	July 1, 1999 to Aug 28, 2000	*Preparing techno-feasibility report for Project Financing. *Liasioning with Officers of Govt Deptt. & Banks.
3.	Pratibha Industrial & Financial Consultants, <b>Bareilly.</b>	Finance Executive	July 06, 1998 to April 04, 1999	*Conducting Surveys, *Maintaining Accounts.

(c) RESEARCH EXPERIENCE:

*Research Supervisor (Doctoral Research)*

Degree	Name of the Students	University	Title	Status
Ph. D	Charu Dutta	IFTM University, Moradabad (UP)	"A study of Employees Quality of Work Life In Banking Industry in India with special reference to Public Sector Banks in Moradabad District"	<b>Awarded</b>
Ph. D	Kapil Kapoor	Shri Venkateshwara University, Gajraula (UP)	"A Study on Individual Investors' Preference Towards Various Investment Alternatives in Moradabad Division With Special Reference to Socio-Economic Factors"	<b>Awarded</b>
Ph. D	Mrinalini Pathak	Shri Venkateshwara University, Gajraula (UP)	"An Analytical Study Of Training & Development Programmes And Its Impact On Employees' Performance With Special Reference To Service Sector In Moradabad Division"	<b>Awarded</b>
Ph. D	Rahul Singh	Monad University, Hapur (UP)	"A Study on Customers' Preference towards Organized & Unorganized Retailing in India: A Study of Western UP"	<b>Awarded</b>
Dissertation (M. Com)	Sameera Nawaz	MJP Rohilkhand University, Bareilly	"A Study on the Relevance of Globalisation and Liberalisation in the Indian Economy"	<b>Awarded</b>
Ph. D	Nimit Gupta	MJP Rohilkhand University	Role of Prathma U.P. Gramin Bank in the Rural Development of Moradabad Division	<b>Ongoing</b>

Ph. D	Neeraj Ruhela	MJP Rohilkhand University	An Impact of Foreign Direct Investment on Economic Growth of India	<b>Ongoing</b>
Ph. D	Nishat Jameel	MJP Rohilkhand University	Analysis of the Working Capital Management of SBI and HDFC Bank by Using A Camel Model	<b>Ongoing</b>
Ph. D	Vivek Anand Singh	MJP Rohilkhand University, Bareilly	A Study on Impact of Artificial Intelligence in Indian Banking Sector with special reference to HDFC Bank And ICICI Bank	<b>Ongoing</b>

## AWARDS RECEIVED:

1. **Shikshak Samman – 2024** conferred by the Department of Education, District Sambhal on the occasion of Teacher's Day on September 05, 2024
2. **Inspiring Educator Award 2024** conferred by International STEM and Robotics Championship (ISRC) on September 05, 2024
3. **Nation Builder Award** conferred by Rotary Club, Moradabad on September 05, 2024
4. **Guru Shiromani Award 2022-23** conferred by Prithvi Abhyudya Educators Association – India on January 01, 2023
5. **“Best Teacher of the Year”** conferred by Vivekanand Education and Cultural Foundation, Najibabad on February 20, 2022
6. **“Pillars of India – Award 2021”** conferred by ESN Publications on November 27, 2021
7. **“Samman”** on Teachers Day Programme conferred by MJP Rohilkhand University, Bareilly and Government of Uttar Pradesh on September 05, 2021
8. **Vishesh Samman**, conferred by the Department of Transport, Bijnor for my active participation as a Nodal Officer, Department of Higher Education, Bijnor
9. **“Young Researcher Award 2020”** conferred by International Journal for Modern Trends in Science and Technology in IJMTST Research Excellence Awards 2020 February 2021
10. **“Best Faculty Award”** conferred by ESN Publications in Education Excellence Award January 2021
11. **“Award for Excellence in Teaching in Higher Education”** conferred by South Asia Management Association Singapore in International Academic Achievers Award 2020-21, January 2021

## PATENT PUBLICATION:

1. Impact of e-business that has created change in today's business environment. [22.01.2022]
2. Design of a secure WiFi-based home automation system using the Internet of Things. [11.05.2022]
3. Impact of the 4<sup>th</sup> Industrial Revolution in the success of the digital transformation of the retail sector. [11.08.2022]

## ACHIEVEMENTS:

### (i) Award for Best Paper Presentation

- a) “Overpopulation and Environment: An Analytical Study” International E-Conference on Current Updates in – Science, Social Science and Humanities organized by Mahant Jamanadas Maharaj Arts, Commerce and Science College, Karanjali and Global Foundation, Solapur on 08-10-2022

### (ii) Invited/Extension Lectures:

- a) As a Resource Person delivered a Lecture on “How to prepare Utilization and Income and Expenditure Certificate” in the 18<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on December 13, 2024
- b) As a Resource Person delivered a Lecture on “How to prepare Utilization and Income and Expenditure Certificate” in the 17<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on July 02, 2024
- c) As a Resource Person delivered a Lecture on “Introduction and Constituents of Research” in NEP Orientation & Sensitization Programme, organised by the Indian Institute of Technology (IIT), Patna on April 26, 2024
- d) As a Resource Person delivered a Lecture on “Introduction and Constituents of Research” in NEP Orientation & Sensitization Programme, organised by the Indian Institute of Technology (IIT), Patna on January 22, 2024
- e) As a Resource Person delivered a Lecture on “How to prepare Utilization and Income and Expenditure Certificate” in the 15<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on January 19, 2024
- f) As a Resource Person delivered a Lecture on “How to prepare Utilization and Income and Expenditure Certificate” in the 15<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on October 17, 2023
- g) As a Resource Person delivered a Lecture on “Utilization Certificate and Income Expenditure Certificate for Research Grant” in the 14<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on March 7, 2023
- h) As a Resource Person delivered a Lecture on “Utilization Certificate and Income Expenditure Certificate for Research Grant” in the 13<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on January 13, 2023
- i) As a Resource Person delivered a Lecture on “Utilization Certificate and Income Expenditure Certificate for Research Grant” in the 12<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on November 22, 2022
- j) As a Resource Person delivered a Lecture on “How to prepare Utilization Certificate and Income Expenditure Certificate for Research Grant” in the 9<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on June 14, 2022
- k) As a Resource Person delivered a Lecture on “Pioneering Pedagogies for Experiential Learning and Problem Solving” in One Week Virtual Faculty

Development Programme on Integration of ICT in the Teaching-Learning Process – Success and Challenges organized by Bon Secours College for Women, Thanjavur (Tamil Nadu) on May 13, 2022

- l) As a Resource Person delivered a Lecture on “How to prepare Utilization Certificate and Income Expenditure Certificate for Research Grant” in the 8<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, Dr Harisingh Gaur Vishwavidyalaya (A Central University), Sagar (MP) on February 07, 2022
- m) As a chief Speaker delivered a Lecture on “Economic Investment for Women” in a Webinar organized by Government Raza PG College, Rampur with reference to the Mission Shakti Campaign on December 4, 2020
- n) As a Keynote Speaker delivered a Lecture on “Creating Best Learning Environment” in a National Webinar organized by Government Degree College, Jaithra, Aligarh on September 06, 2020
- o) Guest Lecture delivered on “Educational Management, Administration and Leadership” organized by Teerthankar Mahaveer University, Moradabad on June 4, 2020
- p) As a Special Guest delivered a Lecture on “Challenges and Solutions of COVID-19” in the National Webinar on Challenges and Remedies arising from COVID-19 organized by Government Degree College, Bhojpur, Moradabad on May 23, 2020
- q) As a Resource Person delivered a Lecture on “COVID-19 -The Way Ahead” in the National Webinar on “Safety and Immunity Enhancement for COVID-19” organized by Ramabai Ambedkar Govt. Degree College, Gajraula, (Amroha) UP on May 13, 2020
- r) As a Special Guest delivered a Lecture on “COVID-19 Transition” in Six Days/FDP/ Workshop. organized by Government Raza PG College, Rampur on May 3, 2020
- s) As a Guest of Honour delivered a Lecture on “Teamwork and Productivity” in National Productivity Week 2019 on the theme “Circular Economy for Productivity and Sustainability” organized by SBD Girls College, Dhampur (Bijnor) as per the directions of National Productivity Council, Lodi Road, New Delhi on Feb 18, 2019
- t) As a Resource Person delivered a Lecture on “Digital India Campaign: A Critical Analysis” in the Inaugural Session of the National Seminar on “Digital India: Implication in Education” sponsored by the Department of Higher Education, Govt. of Uttar Pradesh organized by Ramabai Ambedkar Govt. Degree College, Gajraula, (Amroha) UP on Feb 12, 2019
- u) Extension Lecture on “GST and Demonetization” in Government PG College, Sambhal (UP) on Feb 8, 2018
- v) Guest Lecture delivered on “Relevance of Principles of Management in today’s Corporate Environment” organized by Hari Mangal PG College, Bilari, Moradabad (UP) on Dec 15, 2016
- w) Guest Lecture delivered on “Tax Planning and Management” organized by Hari Mangal PG College, Bilari, Moradabad (UP) on Nov 16, 2015
- x) Guest Lecture delivered on “Entrepreneurship Development in India” organized by Shree Satya College of Higher Education, Moradabad (UP) on Dec 27, 2013

**(iii) Approved Supervisor/Guide for Ph. D Research Scholars in:**

- MJP Rohilkhand University, Bareilly, UP
- ICFAI University, Jharkhand
- IFTM University, Moradabad, UP
- Monad University, Hapur, UP
- Shri Venkateshwara University, Gajraula, UP

**(iv) Membership of Associations:**

- Life Member, Indian Commerce Association
- Life Member, Indian Accounting Association
- Life Member, Indian Economic Association
- Life Member, INSPIRA Research Association, Jaipur
- Member, International Association of Research & Development Organisation
- International Association of Academic plus Corporate Society
- Professional Member, Institute of Scholars

**(v) Member of Editorial/Advisory Board of Journals**

- KAAV Publications  
(<http://www.kaavpublications.org/content/Editorial-Board>)
- International Journal of Management Education and Students Employability  
(<https://swindlink.com/editorial-board/?for=international-journal-of-management-education-and-students-employability-ijmese>)
- Global Journal of Multidisciplinary Studies  
(<http://gjms.co.in/index.php/gjms2016/about/editorialTeam>)
- Journal of Research in Humanities and Social Sciences  
(<http://www.scischolars.com/>)
- International Journal of Banking, Finance and Digital Marketing  
(<http://ar seam.com/editorial-board/1841?page=2>)
- Flipforest Journals  
([http://flipforest.com/editorial\\_board.php](http://flipforest.com/editorial_board.php))
- Blue Ocean Research Journal ([http://www.borjournals.com/Editorial\\_board.html](http://www.borjournals.com/Editorial_board.html))
- Trans Asian Research Journals ([http://www.tarj.in/editorial\\_advisory\\_board.html](http://www.tarj.in/editorial_advisory_board.html))
- i-Xplore International Research Journals Consortium (IIRJC)  
(<http://www.irjcjournals.org/Editorial-board.html>)
- International Journal of Retailing and Rural Business Perspectives (Pezzottaite Journals)  
([http://pezzottaitejournals.net/pezzottaite/Editorial\\_Board\\_of\\_%20IJRRBP.php](http://pezzottaitejournals.net/pezzottaite/Editorial_Board_of_%20IJRRBP.php))
- Acta de Gerencia Ciencia  
(<http://cagena.com/index.php/ct-menu-item-3/ct-menu-item-5.html>)
- Journal of Advances in Humanities (Council for Innovative Research)  
([www.cirworld.com](http://www.cirworld.com))
- Pristine International Journal of Commerce ([www.prjp.org](http://www.prjp.org))

- Pristine International Journal of Management Research ([www.pripj.org](http://www.pripj.org))
  - International Journals of Multidimensional Research (IJMR) (<http://www.ijmr.net.in/educational-board.php>)
  - International Journal of Advanced Research in Management, Engineering and Technology ([ijarmet.in](http://ijarmet.in))
- (vi) Article Editor in Sage Open Publications 2011
  - (vii) Approved Supervisor in IGNOU, Delhi for MBA Projects since 2009
  - (viii) Resource Person in the Entrepreneurship Awareness Camp organized by Entrepreneurship Development Cell, Moradabad Institute of Technology. Delivered a lecture on Social Entrepreneurship on April 17, 2012
  - (ix) Chairperson in the Technical Session in the National Conference on “Innovative Strategies for Global Business in Recessionary Times” at KC Institute of Management, UNA, (HP) on March 24, 2012
  - (x) Got Invitation to participate as Penalist in Workshop organized by International Food Policy Research Institute, New Delhi in association with United States Agency for International Development (USAID), on June 21, 2011
  - (xi) In the panel of Examiners for evaluation of Exam Copies of Institute of Cost Accountants of India (ICWAI) since 2009

### **FDP/Refresher Course / Orientation Programme / Workshop Attended**

- (i) Short Term Course on ‘Indian Knowledge Systems’ at UGC – MMTTC, University of Mumbai from November 11-18, 2024
- (ii) Short Term Programme on ‘Designing Effective Learning Resources: LMS, MOOCs, OER’ at UGC – MMTTC, University of Calicut from October 04-10, 2024
- (iii) Refresher Course in Commerce and Management at UGC MMTTC, Sardar Patel University, Vallabh Vidyanagar from July 1-14, 2024
- (iv) International Value-Added Programme on ‘Transforming India Entrepreneurial Evolution for Viksit Bharat @ 2047’ organised by Faculty of Management, MJPRU, Bareilly from March 03-10, 2024
- (v) FDP Course on ‘Research Ethics in Higher Education’ organised by the PG Department of Commerce, Rani Anna Government College for Women, Tirunelveli & Globethics, South Asia Centre, Bangalore from September 18-25, 2023
- (vi) FDP on ‘Emerging Perspectives of Multidisciplinary Research: Methods and Analysis’ organised by Department of Business Administration and Department of Regional Economics, MJP Rohilkhand University, Bareilly from August 1-7, 2023
- (vii) Professional Development Programme on ‘Implementation of NEP-2020 for University and College Teachers’ organised by IGNOU, Staff Training and Research Institute of Distance Education, New Delhi from September 09-17, 2022
- (viii) FDP on ‘NEP 2020: Inculcating Research Culture in Teaching Culture in Teaching and Learning Process’ organised by Central University of Rajasthan from February 22-26, 2021



- (ix) Refresher Course in Commerce and Management Studies at UGC-Human Resource Development Centre, Jamia Millia Islamia (Central University) New Delhi from January 21, 2021 to February 04, 2021
- (x) Refresher Course in Commerce at UGC-Human Resource Development Centre, the University of Lucknow, Lucknow from November 18-30, 2019
- (xi) Workshop on NAAC Awareness Programme organised by the Office of The Regional Higher Education Officer, Bareilly at Utkarsh School of Management & Technology, Bareilly on February 2, 2019
- (xii) Refresher Course in Commerce at UGC-Human Resource Development Centre, University of Lucknow, Lucknow from November 7-28, 2017
- (xiii) Faculty Development Programme in “Perspective of Modern Teaching Techniques & Uses of Case Studies through Experimental Learning” organized by ICFAI Business School at Wilsonia Degree College, Moradabad on July 18, 2017
- (xiv) Short Term Course in Research Methodology at UGC-Human Resource Development Centre, Guru Nanak Dev University, Amritsar from May 27 to June 02, 2017
- (xv) Faculty Development Programme in “Emerging Trends in Banking” organized by SGIT School of Management in association with IIT Roorkee at IIT Roorkee, Noida Campus on February 21, 2016
- (xvi) Orientation Programme at UGC-Human Resource Development Centre, University of Lucknow, Lucknow from November 1-29, 2014
- (xvii) QIP in “Research: Tools, techniques and Software Applications for Quality Research” organized by IIT Roorkee, Roorkee on June3-7, 2013
- (xviii) Faculty Development Programme in “Research Methodology in Social Sciences (With Special Reference to Commerce and Management)” organized by Bahra University (Shimla Hills) in collaboration with Punjab Commerce and Management Association at Wagnaghat (Shimla) on June 11 – 17, 2011
- (xix) Faculty Development Programme in “Entrepreneurship” organised by Institute for Social Entrepreneurship and Equitable Development (ISEED), Lucknow at Moradabad Institute of Technology, Moradabad on May 16 – 20, 2011
- (xx) National Workshop on “Research and Data Analysis” organized by Department of Commerce, Kamala Nehru College, University of Delhi on Feb. 11 &12, 2011
- (xxi) Workshop on “Student Empowerment Workshop” organized by ICFAI National College, Bareilly on Oct. 25, 2005
- (xxii) Seminar on “Management for the Next Millennium” Shri Ram Murti Smarak College of Engg. & Tech., Bareilly, March 20, 1999

### **FDP of AICTE Training and Learning (ATAL) Academy Attended**

1. Online FDP on “Art and Science of Effective Teaching: Strategies and Methods” from 21/02/2022 to 25/02/2022 organised by Dev Samaj College for Women, Sector 45B, Chandigarh.
2. Online FDP on "Outcome Based Learning" from 11/01/2022 to 15/02/2022 organised by Vivekanand Education Society Business School.

3. Online FDP on “Emerging Financial Management and Accounting Techniques” from 21/09/2021 to 25/09/2021 organised by The University of Burdwan (West Bengal)
4. Online FDP on "Blended Learning Strategies for Higher Education" from 24/08/2021 to 28/08/2021 organised by University College of Commerce and Business Management, Mahatma Gandhi University, Nalgonda (Tamil Nadu)
5. Online FDP on "Organizational Behaviour" from 15/02/2021 to 19/02/2021 organised by Santhigiri Institute of Management, (Kerela)
6. Online FDP on "Management Information System" from 08/02/2021 to 12/02/ 2021 organised by Tripura University.
7. Online FDP on "Productivity Enhancement" from 12/10/2020 to 17/10/2020 organised by University of Allahabad (UP)
8. Online FDP on "Leadership & Excellence" from 14/09/2020 to 18/09/2020 organised by Faculty of Engineering & Technology, Gurukul Kangri University, Haridwar. (Uttarakhand)

### **Seminar/Workshop Organised**

- (i) **Patron (Principal):** Organised One Day National Webinar on “Need and Challenges of New Education Policy in Present Education Scenario: An Evaluation” at Mahamaya Government Degree College, Sherkot, (Bijnor) on September 02, 2020
- (ii) **Patron (Principal):** Organised Two Days National Seminar on “Youth in India: Education and Employment” at Mahamaya Government Degree College, Sherkot, (Bijnor) on December 14-15, 2019
- (iii) **Organising Secretary:** Organised Two Days National Seminar on “Revolutionising Education: Need, Challenges and Strategies” at Mahamaya Government Degree College, Sherkot, (Bijnor) on February 24-25, 2018
- (iv) **Co-Convener & Organising Secretary:** Organised Two Days International Conference on “Entrepreneurship and New Venture Economies- Strategies for Competitive Sustainable Development” at MIT College of Management, Moradabad on April 5 & 6, 2013
- (v) **Organising Secretary:** Organised Two Days National Conference on “Emerging Issues and Challenges in Management by 2020” at Moradabad Institute of Technology on April 3 & 4, 2012
- (vi) **Organiser:** Organised and attended a Workshop on Research Methodology at Moradabad Institute of Technology, Moradabad on May 21, 2011. Experts from IIT Roorkee were the key speakers.

### **EDITED BOOKS PUBLISHED:**

- 1) Skill Development and Employment, published by K. G. Publications, Modinagar, ISBN: 978-81-939741-6-2, Year: February 2021
- 2) “Managing Human Resource in Cross-Cultural Organisations” published by K. G. Publications, Modinagar, ISBN: 978-81-939741-5-5, Year: July, 2020
- 3) “Financial Frauds and Scams in India” published by K. G. Publications, Modinagar, ISBN: 978-81-934616-7-9, Year: 2018

## **BOOKS PUBLISHED:**

- 1) Business Economics, published by Ardent Publications, New Delhi, ISBN: 978-93-81481-21-9, Year: 2013
- 2) Principles of Economics, published by Ardent Publications, New Delhi, ISBN: 978-93-81481-02-8, Year: 2013

## **PAPERS PUBLISHED IN JOURNALS:**

1. "Obstacles and Approaches for Integrating Artificial Intelligence in Management Education", International Journal of Multidisciplinary Research and Technology, Vol. 6 Issue 2, January 2025, ISSN 2582-7359 pp 11-16 Published on 16.02.2025 <https://ijmrtjournal.com/wp-content/uploads/2025/02/Dr.-Jeet-Singh.pdf>
2. "Role of Skills in Employability of Youth", The Indian Economic Journal, Journal of the Indian Economic Association, Vol 3-A, December 2024 ISSN: 0019-4662 pp 195-203 [UGC CARE] DOI: <https://doi.org/10.5281/zenodo.14955739>
3. "A Study on the Role of Education in Achieving the Sustainable Development Goals" International Journal of Research in Academic World, Vol 2 Issue 12, E-ISSN: 2583-1615 December 2023 pp 84-87 <https://academicjournal.ijraw.com/media/post/IJRAW-2-12-33.1.pdf> DOI: <https://doi.org/10.5281/zenodo.14886454>
4. "An Analysis of Working of Paytm as a Fintech Company" GRADIVA, Vol 9 Issue3, 2023, ISSN 0363-8057 pp 594-608 <https://gradivareview.com/volume-9-issue-3-2023/>, <https://drive.google.com/file/d/1I99ButjS8HD38W2XViBxxhEp5PWINqyN/view> DOI: <https://doi.org/10.5281/zenodo.14881031>
5. "An Analysis of Green Marketing Initiatives Adopted by Various Companies" International Research Journal of Management Science and Technology, Vol 13, Issue 11, November 2022 ISSN 2250-1959 pp 30-36 [UGC Listed Journal No.47959] [http://www.irjmst.com/Artical\\_details?id=15212](http://www.irjmst.com/Artical_details?id=15212) DOI: <https://doi.org/10.32804/IRJMST>
6. "An Analysis of Employment Status during COVID Times" Journal of Management and Entrepreneurship, Vol 16 No. 1(VI) Jan-March, 2022 ISSN 2229-5348 pp 125-129 (UGC CARE List 218 in Social Science as of April 2022) DOI: <https://doi.org/10.5281/zenodo.14964608>
7. "An Analysis of Rapid Growth of Unicorns in India" NIU International Journal of Human Rights, Vol. 9(II), 2022, ISSN 2394 – 0298, pp 32-36 (UGC CARE List 265 in Social Science as of February 2022) DOI: <https://doi.org/10.5281/zenodo.14964245>
8. "An Analysis of CSR Policy of Private Sector Banks Included in NIFTY" Kanpur Philosophers, Vol. IX, Issue II (I), February 2022, ISSN 2348-8301 pp 119-132 (UGC CARE List 29 in Multidisciplinary as of January 2022) DOI: <https://doi.org/10.5281/zenodo.14948996>
9. "The Impact of Digitalization of Accounting System on Accountants" Bengal, Past and Present, Vol. 140, Issue: (II) Jan-June 2022, ISSN 0005-8807 pp 79-86 (UGC CARE List 46 in Arts and Humanities as on January 2022) DOI: <https://doi.org/10.5281/zenodo.14965020>

10. "A Critical Analysis of National Education Policy-2020", Chhavi, Vol. 9 Issue 34, Jan-March 2021 ISSN 2319-9679 pp 33-36
11. "Industry 4.0: A Paradigm Shift in Manufacturing System", Anvesak, Vol. 51, No. 1 (VI) January – June 2021 ISSN 0378-4568 pp 93-102 (UGC CARE List 19 in Social Sciences as on August 2021) DOI: <https://doi.org/10.5281/zenodo.14978278>
12. "A Study on The Impact of Second Wave Of Covid-19 on Indian Economy", Journal of Education: Rabindrabharati University, Vol. XXIII, No. 2, 2020 – 2021 ISSN 0972-7175 pp 180-185 (UGC CARE List 188 in Social Science as on August 2021) DOI: <https://doi.org/10.5281/zenodo.14916029>
13. "The Road Ahead for Indian Economy Post COVID-19" Sambodhi, Vol 43 No. 4 (XIII), Oct-Dec, 2020, ISSN 2249-6661 pp 107-111 (UGC CARE List 267 in Arts & Humanities as on December 2020) DOI: <https://doi.org/10.5281/zenodo.14916116>
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70. "Roadblocks and Strategies for Family-Owned Business – Issues Involved", in 'Samadhan', Journal of Institute of Productivity and Management, Lucknow, 2008, Vol. 11, ISSN 0974-3316 pp. 82-96
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## **PAPERS PRESENTED:**

### **International Conference/Seminar**

1. "A Study on the Effect of Overpopulation on Ecological Balance" International E-Conference on Natural Sciences and Environmental Awareness towards Sustainable Development organized by Abhay Yuwa Kalyan Kendra's Arts Mahila Mahavidyalaya, Deopur Dhule (Maharashtra) on 20.10.2023
2. "Overpopulation and Environment: An Analytical Study" International E-Conference on Current Updates in – Science, Social Science and Humanities organized by Mahant Jamanadas Maharaj Arts, Commerce, and Science College, Karanjali and Global Foundation, Solapur on 08-10-2022
3. "Growth of Tourism in India" International Conference on Changing Global Business Environment organized by Faculty of Commerce, Management and Tourism and Hospitality, Indira Gandhi University, Meerpur (Rewari) in collaboration with Indian Tourism and Hospitality Congress on 30/31-03-2018
4. "Make in India initiative of Government of India: Challenges and Strategies" International Conference on Modern Management Strategies E-Commerce and Global Economy in Indian Context organized by Inspira Research Association and LBS PG College, Jaipur on 2/3-02-2018
5. "Make in India initiative announced by Government of India-Critical Evaluation" International Conference on Make in India: Challenges, Issues & Practices organized by TMIMT, Teerthanker Mahaveer University, Moradabad on 8/9-04-2016
6. "A study on the effect of overpopulation on the environment" International Conference on Our Environment – Yesterday, Today & Tomorrow, organized by Paryavaran Mitra Samiti in association with UP Pollution Control Board, Moradabad on 19/20-12-2015
7. "PPP in Infrastructure Case Studies of Selected Projects" International Conference on Management Perspectives, organized by Amity University Rajasthan, Jaipur on 24/25 -04 - 2014
8. "An Empirical Research on the Role of Social Media in attracting the Customers" International Conference on Social Media for Business organized by **IIM Raipur** on 10/11 – 01 - 2014
9. "Family-Owned Businesses – Issues relating to Succession Planning" 3<sup>rd</sup> Biennial Conference of the Indian Academy of Management organized by **IIM Ahmedabad** on 12/14 - 12 - 2013
10. "Emerging Financial Markets Instrument: An Overview of Indian Depository Receipts" 2013 India Accounting and Finance Conference, organized by **IIM Lucknow** on 9/11 – 09 - 2013

11. "Microfinance Programmes as a Key Strategy for Poverty Alleviation and Women's Empowerment" International Conference on Entrepreneurship and New Venture Economies – Strategies for Competitive Sustainable Advantage, organized by MIT College of Management, Moradabad on 5/6-04-2013
12. "Challenges and Strategies in Public Private Partnership in Infrastructure Sector- Case studies of selected projects" International Conference on Managing Inclusive Growth – The Bottom-up Approach for Harmonious Development, organized by Indus Business Academy, Greater Noida on 15/16-03-2013
13. "Micro Finance And Women Entrepreneurship" 6<sup>th</sup> International Conference on Innovative Ways of Managing Business in the Post Globalised Era organized by Bharati Vidyapeeth Deemed University, Institute of Management & Research (BVIMR) with PHD Chamber of Commerce & Industry on 2/3 - 02-2013
14. "A Study on the Impact of FDI in Retail on Indian Customers", International Conference on The Emerging Landscape of Retail and Impact on Economy organized by **University of Madras**, Chennai in association with FICCI on 6/7 – 09 - 2012
15. "Issues involved in Family Owned Businesses: Roadblocks and Strategies" International Conference on Management in the New World Order in **IIM** Ranchi on 13/14 – 08 - 2012
16. "Building Social Capital through Agriculture Finance: A Case Study of Prathama Bank", International Conference on Frontiers of Infrastructure Finance in **IIT** Kharagpur on 29/30 – 12- 2011
17. "An Empirical Research On Trend Analysis Of Banking Shares In The Light Of Technical Analysis", International Conference, India Finance Conference, in **IIM** Bangalore on 21/23 – 12- 2011
18. "An Exploratory Research on Social Entrepreneurship: Case Studies of Selected Social Enterprises in India and Abroad", International Conference on Sustainability in **IIM** Shillong on 9/11 – 11 - 2011
19. "Social Entrepreneurship – A Social Aspect of Entrepreneurship", International Conference in College of Management and Computer Applications, Teerthanker Mahaveer University, Moradabad, India on 29/30 – 04 - 2011
20. "An Analytical Study Of Impact Of Financial Globalization On Developing Countries: Benefits And Risks Associated", International Conference, **IIM** Lucknow–Noida Campus 16/18 - 12 - 2010
21. "Green Marketing: Challenges and Issues Involved", International Conference. Punjab Commerce and Management Association in association with Punjab University, Chandigarh 24/25 – 10 - 2009
22. "Opportunities in Rural Market and Strategies for Distribution" International Conference, Institute of Rural Management, Jaipur, 26-09-2008
23. "Challenges and Strategies in Managing Brands" International Conference, Gurukul Kangri University, Haridwar, 15-09-2008
24. "International Human Resource Management - Global Practices" International Conference, International Institute of Foreign Trade and Research, Indore, 09-08-2008
25. "Present System of Education & Teachers as a Nation Builder" International Seminar, Hindu College, Moradabad. 21-12-2001

## **National Conference/Seminar**

1. “Mahakumbh and Business” National Seminar on Impact of Mahakumbh-2025 on Society organized by UP Government Colleges Academic Society under the aegis of Directorate of Higher Education, UP, Prayagraj on 06-02-2025
2. “A study on the impact of Artificial Intelligence on Higher Education” National Seminar on the Impact of Artificial Intelligence on Cyber Security organized by Wilsonia Degree College, Moradabad (UP) on 01-02-2025
3. “Role of Skills in Employability of Youth”, 107<sup>th</sup> All India Economic Conference organized by Indian Economic Association and Kurukshetra University, Kurukshetra on 27/29-12-2024
4. “Sustainable Financing Initiatives Adopted by Indian Banks especially The State Bank of India” 46<sup>th</sup> All India Accounting Conference organized by Indian Accounting Association – South Bengal Branch, Kolkata on 23/24-11-2024
5. “Challenges and Strategies for Embracing Artificial Intelligence in Management Education” 75<sup>th</sup> All India Commerce Conference organized by Govind Guru Tribal University Banswara in association with Pacific Academy of Higher Education and Research University, Udaipur and Indian Commerce Association on 18/20-10-2024
6. “Role of Skill Development in Employability” National Seminar on Effectiveness of Skill Development in Empowering Youth organized by Government Degree College, Sambhal (UP) on 02-03-2024
7. “An Analysis of various Driving Forces Behind Business Transformations” 74<sup>th</sup> All India Commerce Conference organized by University of Delhi, New Delhi and Indian Commerce Association on 13/15-12-2023
8. “Student’s Employability and Skill Development” National Seminar on NEP2020 & Vision of Self-Reliant India organized by Dayanand Arya Kanya Degree College, Moradabad on 11-10-2023
9. “Impact of Climate Change on Society”, National Seminar on Climate Change and the G20: Opportunities and Challenges organized by Govt. Raza PG College, Rampur (UP) on 21-05-2023
10. “Challenges and Benefits of Digital India Campaign” 73<sup>rd</sup> All India Commerce Conference organized by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad and Indian Commerce Association on 22/24-12-2022
11. “The Growth of Fintech Companies in India: A Case Study of Paytm”, 44<sup>th</sup> All India Accounting Conference organized by School of Commerce and Business Studies, Jiwaji University, Gwalior and Indian Accounting Association on 29/30-10-2022
12. “National Education Policy- 2020: A Critical Study”, 23<sup>rd</sup> Convention of UP Government Colleges Academic Society on Role of New Education Policy 2020 in Quality Enhancement in Higher Education System of India organized by Government Degree College, Bhojpur, Moradabad on 10-03-2021
13. “Impact of COVID-19 on Indian Society” National Seminar on COVID Times: Challenges and Opportunities in Indian Society organized by RBD Girls College, Bijnor on 09-03-2021

14. "A Critical Analysis of National Education Policy 2020", National Seminar on Higher Education in the Light of New Education Policy: 2020 organised by Dr. B. R. A. Government Degree College, Anaugi, Kannauj on 24-02-2021
15. "A Study on The Impact of Artificial Intelligence on Accounting Profession" 42<sup>nd</sup> All India Accounting Conference organized by Faculty of Commerce and Management Studies, Jai Narain Vyas University, Jodhpur and Indian Accounting Association on 28/29-12-2019
16. "Skills Development and Employability" 72<sup>nd</sup> All India Commerce Conference organized by KIIT University, Bhubaneswar and Indian Commerce Association on 22/24-12-2019
17. "An Empirical Study on the Perception regarding Cashless Payment System", National Seminar on Cash to Cashless Economy: Challenges and Opportunities organized by Mahamaya Govt. Degree College, Mahona, Lucknow UP on 9/10-02-2019
18. "A Study on the Role of Agencies in improving the quality of Higher Education", National Seminar on Higher Education in Present Context: Challenges and Prospects organized by Govt. Raza PG College, Rampur, UP on 19/20-01-2019
19. "Preference of Investors towards different Investment Options: A Gender Perspective" All India Accounting Conference organized by School of Business and Commerce, Manipal University, Jaipur and Indian Accounting Association on 5/6-01-2019
20. "Perceived Ethical Quality Of Commercial Banks From The Customers' Viewpoint: An Empirical Study" All India Commerce Conference organized by Faculty of Commerce, Osmania University, Hyderabad and Indian Commerce Association on 19/21-12-2018
21. "A Study on the Need for Revolutionizing Education in India" National Seminar on "Revolutionizing Education: Need, Challenges and Strategies" organized by Mahamaya Government Degree College, Sherkot (Bijnor) UP on 24/25-02-2018
22. "A Study on the Impact of Goods and Service Tax on Indian Economy" National Seminar on GST: A roadmap of economic development for new India organized by RLS Government Mahila PG College, Pilibhit (UP) on 1/2-02-2018
23. "Micro Finance as an Aid for Women Entrepreneurship", National Seminar on Skill Development: Bridging Gaps between Entrepreneurship & Academic Excellence organized by VRAL Rajkiya Mahila Mahavidyalaya, Bareilly (UP) on 6/7-01-2018
24. "A Study on the Perception of Indian Citizens towards Cashless Payment System: An Empirical Research" All India Commerce Conference organized by Faculty of Commerce & Management, The IIS University, Jaipur and Indian Commerce Association on 12/14 – 10 - 2017
25. "Challenges and Strategies for Rural Development in India" National Conference on Shifting Paradigms of Rural Development organized by Government PG College, Bisalpur (Pilibhit) UP on 18/19-12-2016
26. "Environment Pollution: Causes and Suggestions" National Seminar on Emerging Environmental Concerns and Public Health organized by Shaheed Mangal Pandey Government Girls PG College, Meerut on 11/12-12-2016
27. "The Emergence of Human Resource Management after Independence", National Seminar on 70 Years of India's Independence-Gains accumulated and Losses incurred Path Ahead: n Overview organized by Government Raza PG College, Rampur (UP) on 29/30-11-2016

28. "Women Empowerment – An Empirical Research on the members and non members of Self Help Groups" All India Commerce Conference organized by Faculty of Commerce, University of Lucknow, Lucknow and Indian Commerce Association on 11/13 – 11 - 2016
29. "Core Competencies and Product Development – A Strategy for 21<sup>st</sup> Century", National Seminar on Matching Innovations with Core Competencies – A Smarter way of Success organized by Rakshpal Bahadur Management Institute, Bareilly on 12-03-2016
30. "ICT in Higher Education: Need of the Hour" National Seminar on Status of Higher Education in India with special reference to Uttar Pradesh organized by Government Raza PG College, Rampur on 20/21-02-2016
31. "An analytical study of Make in India initiative announced by Government of India" National Seminar on Indian Economy The Emerging Issues organized by University Maharani College, Jaipur on 16/17-02-2016
32. "Social Entrepreneurship: A need of an Hour" National Conference on Entrepreneurship, Global Economy & Sustainable Development for Developing Nations organized by Dayanand College, Ajmer on 15/16-01-2016
33. "Entrepreneurship: Innovator of Resource Mobilization" National Conference on Higher Education: Nurturing Quality through Innovations in Government PG College, Bilaspur, UP, 29/30 – 03 – 2015
34. "Higher Education as A Vehicle For Women Empowerment" National Seminar Government Degree College, Gunnaur, UP, 22 – 03 – 2015
35. "A Study on the Benefits of ICT to Farmers with Special Reference to Mobile Phone", National Conference on Developing Strategies for using ICT as an Enabler & a Force Multiplier for Rural Marketing in FMS, Institute of Rural Management, Jaipur, 20/21 – 03- 2015
36. "NGOs as a Helping Hand in Preventing Environmental Pollution", National Seminar on Development, Environment and Society: Changes, Challenges and Remedies in Dr Ram Manohar Lohia Government Degree College, Aonla, Bareilly, UP, 19/20 – 03 – 2015
37. "Information and Communication Technology as a Catalyst for Quality Higher Education" National Seminar on Higher Education in India: Change, Challenges and Consequences in Government PG College, Deoband, Saharanpur, UP, 12 – 03 – 2015
38. "An Analytical Study on the Role of ICT in Value Based Education" National Seminar on Higher Education in India: Present Scenario and Future Perspectives for Value Based Education in Government Raza PG College, Rampur, UP, 28/1 – 03 – 2015
39. "Female Education as a Catalyst for Women Empowerment" National Seminar on The Role of Women Empowerment in the Development of Higher Education in Ramabai Ambedkar Government Degree College, Gajraula, UP, 25/26 – 02 – 2015
40. "An analysis of Correlation between EPS & DPS of selected Banking Companies in India: An Empirical Research" in National Seminar on "Emerging Trends in Area of Management and Accounting" organized by Babulal tarabai Institute of Research and Technology, Sagar (MP) 13-12-2014
41. "A Study on the Innovation Techniques adopted by Banks in Emerging Markets" National Conference on Innovation: New Paradigm for Holistic and Sustainable Advancement in Business organized by Institute of Rural Management, Jaipur on 29-03-2014

42. "A Study on Financial Inclusion with special reference to Socio-Economic profile of SHGs Women in Rural Micro Enterprises", National Conference on The Role of Education, Research and Technology in Rural Development organized by Government PG College, Bisalpur, Pilibhit, (UP) 22/24-02-2014
43. "A Study on the Role of NGOs in Preventing Environmental Pollution" National Seminar on Environmental Problem: Challenges and Management organized by Government Girls Degree College, Behat, Saharanpur (UP) 21-02-2014
44. "Issues involved in Child Labour – Analysis and Interpretation", Conference on Excellence in Research and Education organized by **IIM** Indore, 9/12-05-2013
45. "Knowledge Management-Effective Tool to Success: Case Studies of Selected Companies", National Conference on Paradigm for Sustainable Business-People Planet & Profit, organized by Department of Management Studies, **IIT** Roorkee, 08/09-03-2013
46. Developing Servqual Model for Customer Service Quality Satisfaction in Health Care Sector in India, National Seminar on Global Issues and Challenges in Health and Business Management, organized by Centre for Hospital Administration, **Jiwaji University**, Gwalior, 27/28-02-2013
47. "A Study on the Role of Entrepreneur as an Innovator" National Conference on Innovation & Entrepreneurship: An Indian Experience, organized by Centre for management studies, **Jamia Millia Islamia**, New Delhi 20-02-2013
48. "A Study On The Role Of ICT In Education System With Special Reference To Higher Education In India" National Seminar on Role of ICT in Educational Growth and Development in Present Era organized by Shree Balaji Academy, Moradabad 31-12-2012
49. "Roadblocks And Strategies In Family Owned Businesses: Lessons From Foreign Countries", Conference on Global Strategies for an Emergent India organized by **IIM** Kozhikode, 27-28-12-2012
50. "Agencies As A Watchdog In Improving The Quality Of Higher Education", National Conference, Shree Balaji Academy, Moradabad. 06-05-2012
51. "A Study on the Impact of Deregulation of Savings Bank Interest Rates", National Conference on "Emerging Issues and Challenges in Management by 2020" organized by Department of Management, Moradabad Institute of Technology, Moradabad (UP) on 3-4 – 04 - 2012
52. "Innovative Techniques in Banking Sector", UGC Sponsored National Conference on "Emerging Trends and Challenges in Management" organized by Department of Business Administration, Awadesh Pratap Singh University, Rewa (MP) on 24-25 – 03 - 2012
53. "What FDI in Retail Sector will bring to Indian Customers", National Conference on "Innovative Strategies for Global Business in Recessionary Times" organized by KC Group of Institutions, Pandoga, Una (HP) on 24-25 – 03 - 2012
54. "An Empirical Study of the Measurement of Perceived Ethical Quality of Commercial Banks from Customer's Viewpoint" , AICTE sponsored National Conference on "Ethics in Business: In the Era of Cut Throat Competition" organized by Krishna Institute of Engineering and Technology (KIET), Ghaziabad on 17 - 9 - 2011
55. "Managing diversity and Global Practices: A Key to International Human Resource Management", National Conference on Management and IT organized by International

School of Informatics and Management & FMS – The IIS University, Jaipur, on 19/20 – 04 - 2011

56. “Why Companies are going for green marketing – Attempts of Selected Companies”, National Seminar on “Green Technology: Opportunities and Challenges” organized by KC Group of Institutions, Nawanshahr (Punjab) on 08/09-04-2011
57. “Various Aspects of Social Entrepreneurship – Case Studies in India and Abroad”, National Conference on Inclusive Growth and Microfinance Access organized by Faculty of Management Studies, Banaras Hindu University (BHU), Varanasi on 29/30-01-2011
58. “Challenges and Strategies for Indian Depository Receipts” National Conference on “Financial sector reforms in India: The Road ahead” organized by Department of Commerce, Shaheed Bhagat Singh College, Delhi University on 21/22-01-2011
59. “Strategic Human Resource Management – Role in Corporate World in Present Scenario”, National Conference, Kautilya Institute of Technology and Engineering and School of Management, Jaipur on 5/6 - 05-2010
60. “Agricultural Finance in India with Special Reference to Kisan Credit Card”, National Conference, Centre for Food and Agribusiness Management, **IIM**, Lucknow on 9-11.- 04-2010
61. “Workforce Performance Goals: A Key to Organisational Effectiveness”, National Seminar, JKPS Institute of Management and Technology on Gurgaon. 26-03-2010
62. “A Study of Problems and Suggestions for Women Entrepreneurship in India”, National Conference organized by College of Management and Computer Applications, Teerthanker Mahaveer University, Moradabad on 19/20–03-2010
63. “India’s Strategies to Exploit the Opportunities in the Knowledge Sector”, National Seminar, IIMT Professional College, Meerut on 20-02-2010
64. “Challenges and Strategies for Human Resource Management in Dynamic Environment” National Management Conclave 2010, Birla Institute of Technology, Noida on 12/13-02-2010
65. “Foreign Institutional Investors and Stock Market Volatility”, National Seminar, Lord Krishna Group of Institutions, Centre for Management Studies, Ghaziabad, on 06-12-2009
66. “Are we ready for Foreign Universities”, National Conference, Balaji Academy, Moradabad on 28-11-2009
67. “Challenges and Strategies in Promoting E-Governance: Initiatives in Rajasthan”, All India Commerce Conference, Maharshi Dayanand Saraswati University, Ajmer, on 11-10-2009
68. “Talent Management: Strategies and Practices” National Conference, Maharaja Agrasen Institute of Management and Tech., Jagadhari on 09-05-2009
69. “Women Entrepreneurship: A Way for Women Empowerment”, National Conference, Govt. PG College for Women, Rampur, on 10-02-2009
70. “Entrepreneur: Kingpin of Development” National Seminar, School of Management Sciences (SMS), Varanasi, on 18-10-2008
71. “Challenges and Strategies for Managing Virtual Teams” National Conference, Institute of Technology & Science (ITS), Ghaziabad on 19-09-2008

72. "Role of Entrepreneur in Socio-Economic Development of a Country" National Seminar, Bharat Institute of Technology (BIT), Meerut, on 06-09-2008
73. "Challenges and Opportunities of Indian Organized Retailing" National Conference, Guru Nanak Institute of Management, New Delhi, on 10-04-2008
74. "Role of Private Equity in Growth & Success of Companies" National Conference, Institute of Technology & Science (ITS), Ghaziabad on 09-03-2008
75. "Air Pollution–Causes & Remedies" National Conference, Hindu College, Moradabad. on 01-03-2008

## **Chapters in Edited Books**

- 1) "A Critical Analysis of NEP 2020" in a book titled NEP 2020: Expectations and Probabilities, Ganga Prakashan, Prayagraj (UP), ISBN 978-93-5514-690-8 pp 12-22, 2023
- 2) "Role of Social Media in Business" in a book titled Diversified Dimensions of Digital Media, Bluerose Publishers, ISBN 978-93-5741-094-6 pp 155-162, 2023
- 3) "Demonetisation in India: Role of Accountants" in a book titled Innovation of Multidisciplinary Research in Present and Future Time (Vol 4), published by The Hill Publication, Purulia, (WB), ISBN 978-81-962702-3-0 pp 121-127, 2023
- 4) "Agriculture Sector and The Budget 2023" in a book titled Innovation of Multidisciplinary Research in Present and Future Time (Vol 2), published by Insta Publishing, Bilaspur (Chhattisgarh), ISBN 978-93-95037-26-6 pp 1-4, 2023
- 5) "An Empirical Study on Application of Ethics in Small Business Organisations" in a book titled Entrepreneurship Finance published by Redshine Publication, Lunawada, ISBN 978-93-95456-43-2 pp 71-80 2022
- 6) "A Study on the Impact of COVID-19 on the Students of Higher Education in India" in a book titled Impact of Covid-19 Pandemic on Education in India by R. P. Publications, New Delhi ISBN 978-93-91580-16-2 pp 114-120, 2022
- 7) "A Study on Financial Crisis with Special Reference to Great Recession of 2008" in a book titled A Global View of Indian Knowledge Traditions published by J. T. S Publications, Delhi. ISBN 978-93-90143-63-4 pp 181-186, 2021
- 8) "Women Entrepreneurship in India: Problems and Suggestions" in a book titled Entrepreneurship: Emerging Issues and Challenges published by Anu Books, Meerut. ISBN 978-93-90115-04-4 pp 59-71 2021
- 9) "Management and Development of Digital Banking" in a book titled Multidimensionality of the Concept and Function of Digital published by Apple Books, Jaipur. ISBN 978-93-87515-93-2 pp 112-119, 2020
- 10) "A Study on the Perception of Banking Customers towards Marketing of Services: An Empirical Research" in a book titled Changing Paradigms in Financial Services Marketing, published by Manakin Press, New Delhi. ISBN 978-93-88342-16-2 pp 267-278, 2020
- 11) "An Analytical Study on the Relationship between Overpopulation and Environment" in a book titled Pollution and Population, published by K G Publications, Modinagar. ISBN 978-81-939741-4-8 pp 132-138, 2020



- 12) "An Analytical Study of Pinterest as a Social Networking Website" in a book titled Digital Marketing published by Authorspress, New Delhi. ISBN 978-93-89110-63-0 pp 155-165, 2019
- 13) "A Study on the Benefits of Digital India Campaign" in a book titled Digital India: Empowering India published by Bharti Publications, New Delhi. ISBN 978-93-86608-80-2 pp 213-218 February 2019
- 14) "Make in India Initiative of Government of India: Challenges and Strategies" in a book titled New Dimensions in E-Governance published by INSPIRA, Jaipur. ISBN 978-81-937067-3-2 pp 121-129 June 2018
- 15) "A Study of Framework of Social Entrepreneurship" in a book titled Indian Entrepreneurs-Strategic Challenges published by Archers & Elevators Publishing House, Bangalore, ISBN 978-93-86501-15-8 pp 14-19 Year 2017
- 16) "Poverty Alleviation and Microfinance: An Empirical Research on the Members of Self Help Group" in a book titled Perspectives on Business and Management, published by Aditya Informatics and Research Centre, Bikaner. ISBN 978-93-82135-01-9 pp 11-24, December 2016
- 17) "A study on the perception of Customers Regarding online shopping", in a book titled Dynamics of Commerce and Management in the New Millennium, International Research Publication House, Delhi, ISBN 978-93-84144-65-4 pp 119-131, 2014

### **Chapters Published in Proceedings of Seminars/Conferences**

- a) "A Critical Analysis of NEP 2020" in a book titled NEP 2020: Expectations and Probabilities, Ganga Prakashan, Prayagraj (UP), ISBN 978-93-5514-690-8 pp 12-22, 2023
- b) "National Education Policy 2020: A Critical Study" Proceedings on 23<sup>rd</sup> Convention of Government Colleges Academic Society, UP published by Government Degree College, Bhojpur, Moradabad, UP on March 10, 2021 pp 88-91
- c) "Role of Skill Development in Employability" Proceedings on Youth in India: Education and Employment published by Mahamaya Rajkiya Mahavidalaya, Sherkot (Bijnor) UP on December 14-15, 2019 ISBN 978-81-939741-3-1 pp 7-13
- d) "Digital India Campaign: A Critical Analysis" Proceedings on Digital India: Implication in Education published by Ramabai Ambedkar Government Degree College, Gajruala (UP) on February 12, 2019 ISBN 978-81-88791-85-9 pp 74-80
- e) "A Study on the Need for Revolutionizing Education in India" Proceedings on Revolutionizing Education published by Mahamaya Rajkiya Mahavidalaya, Sherkot (Bijnor) UP on February 24-25, 2018 ISBN 978-81-934616-0-055-58
- f) "A Study on the Impact of Goods and Service Tax on Indian Economy" Proceedings on GST: A Roadmap of Economic Development for New India published by RLS Government Mahila PG College, Pilibhit (UP) on February 2018 pp 130-134
- g) "Micro Finance as an Aid for Women Entrepreneurship", Proceedings on Skill Development: Bridging Gaps between Entrepreneurship & Academic Excellence published by VRAL Rajkiya Mahila Mahavidyalaya, Bareilly (UP) on January 2018 pp 30-34

## Other Responsibilities

- a) Guided more than 100 students in their summer training projects, winter projects and other projects.
- b) Coordinator- IQAC
- c) Proctor and Chief Proctor
- d) Programme Coordinator for NSS in the Year 2005-06 and 2006-07
- e) Nodal Officer – Scholarship
- f) Coordinator, Students' Development Programme.

## PERSONAL DETAILS:

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## REFERENCES:

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(DR. JEET SINGH)